

Stockbridge township

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Grocery Stores and Supermarkets #2 Meijer (Jackson) Completed on 7/26/2018



Grocery stores and supermarkets typically offer a variety of healthy food options (as well as those that are not as healthy). The Grocery Store assessment evaluates the extent to which grocery stores and supermarkets in your community address factors that research has shown to be important in selecting healthy option over unhealthy ones, Factors, such as cost, signage and promotion of healthy options, with a particular focus on lower income patrons who suffer the most health disparities.

1. Is your community located within a [USDA-designated food desert](#)? To find out, visit the [USDA Food Research Atlas](#) and make sure the box for "LI and LA at 1 and 10 miles" is the only box checked. Enter your town or city name, county, or zip code. Is the location within a green outline indicating that it is a [USDA-designated food desert](#)?

Yes, within a food desert

No, not in a food desert

2. Provide the name and zip code of the grocery store or supermarket that you are assessing:

Name of grocery store or supermarket:
(Limit of 25 characters for display purposes)

Zip code (5 digits):

3. Dates you started and ended the information collection process for assessing this store (MM/DD/YYYY):

Date Started:

Date Ended:

4. Is this store accessible to households/residences in your community who are below the median income level for the community? The median income level for your community is \$ 49,732.

Accessible means the store is within 5 miles of such residences or it is on a direct public transportation route between such residences and this grocery store or supermarket.

- Accessible to most/all residences in the community below the median income level (18 pts)
- Accessible to some residences below the median income level (7 pts)
 - Accessible to few or no residences below the median income level (0 pts)
- Don't know (0 pts)

5. Locate the following items in this store and record the cost for each pair of items, one healthier and one less healthful. Then, indicate which of the items is more costly. If the store does not carry the healthier item, leave the cost fields blank.

a. Milk

Healthier: 1 gallon Low fat (1%) or non-fat Skim Milk.

\$

Less Healthy: 1 gallon Whole (vitamin D) Milk:

\$

Which costs more:

- Healthier item costs more (0 pts)
- Less healthy item costs more (12 pts)
- Same cost (10 pts)
- Healthier item not available (0 pts)

b. Beef

Healthier: 1 pound 90% lean ground beef:

\$

Less Healthy: 1 pound 70-80% ground beef:

\$

Which costs more:

- Healthier item costs more (0 pts)
- Less healthy item costs more (12 pts)
- Same cost (10 pts)
- Healthier item not available (0 pts)

c. Bread

Healthier: 1 loaf 100% whole grain bread:

\$

Less Healthy: 1 loaf white, enriched bread:

\$

Which costs more:

- Healthier item costs more (0 pts)
- Less healthy item costs more (12 pts)
- Same cost (10 pts)
- Healthier item not available (0 pts)

d. Juice

Healthier: 100% juice, 15.2 oz.:

\$

Less Healthy: Juice drink, 15.2 oz:

\$

Which costs more:

- Healthier item costs more (0 pts)
- Less healthy item costs more (12 pts)

Same cost (10 pts)

Healthier item not available (0 pts)

6. Which of the following price incentives for healthy foods and beverages does this store provide? Check all that the store provides; if none or there are no healthy offerings, do not check any.

Coupons

Bundling

Lower prices

Double Up Food Bucks

How many of the items were checked in the list above?

Store does not offer any healthy foods/beverages (0 pts)

No price incentives checked (0 pts)

1 to 2 types (6 pts)

3 or more types (12 pts)

7. Does this store use promotional displays and signage to help people choose healthy food or beverages? Check all the types of promotional displays and signage seen in the store; if none or there are no healthy offerings, do not check any.

Retail Signage

Go, Slow, Whoa signage (color labeling to help people choose healthy items)

Healthy shelf tags

Designated healthy food section

How many of the items were checked in the list above?

Store does not offer any healthy foods/beverages (0 pts)

None (0 pts)

1 to 2 types (4 pts)

3 or more types (9 pts)

8. Within 5 feet of cash register stations, what percentage of products is healthy versus less healthy.

0-25% healthy (0 pts)

26-50% healthy (1 pt)

51-75% healthy (2 pts)

76% or greater (3 pts)

9. Does this store offer culturally appropriate healthy food items?

Yes (10 pts)

No (0 pts)

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Promoting Healthy Eating

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